

**URGENT**  
INC



JULY 11-12, 2017  
MIAMI DADE COLLEGE, NORTH

# YEDC 2017 POST CONFERENCE REPORT

**GROWING YOUTH INNOVATION**

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**SAVE THE DATE**  
See you next year!

[Click Here to Watch  
Highlight Video](#)



WWW.URGENTINC.ORG

# ORGANIZER

URGENT, Inc. is a 501 (c) (3) Miami, FL based youth and community development organization dedicated to empowering young minds to transform their communities. URGENT is guided by the principles of innovation, growth and transformation.

URGENT sees young people as the drivers of change and works to provide empowering opportunities to create the next generation of social change agents.

## Project Team

Saliha Nelson, MEd, Director

Valamere Mikler, Event Management

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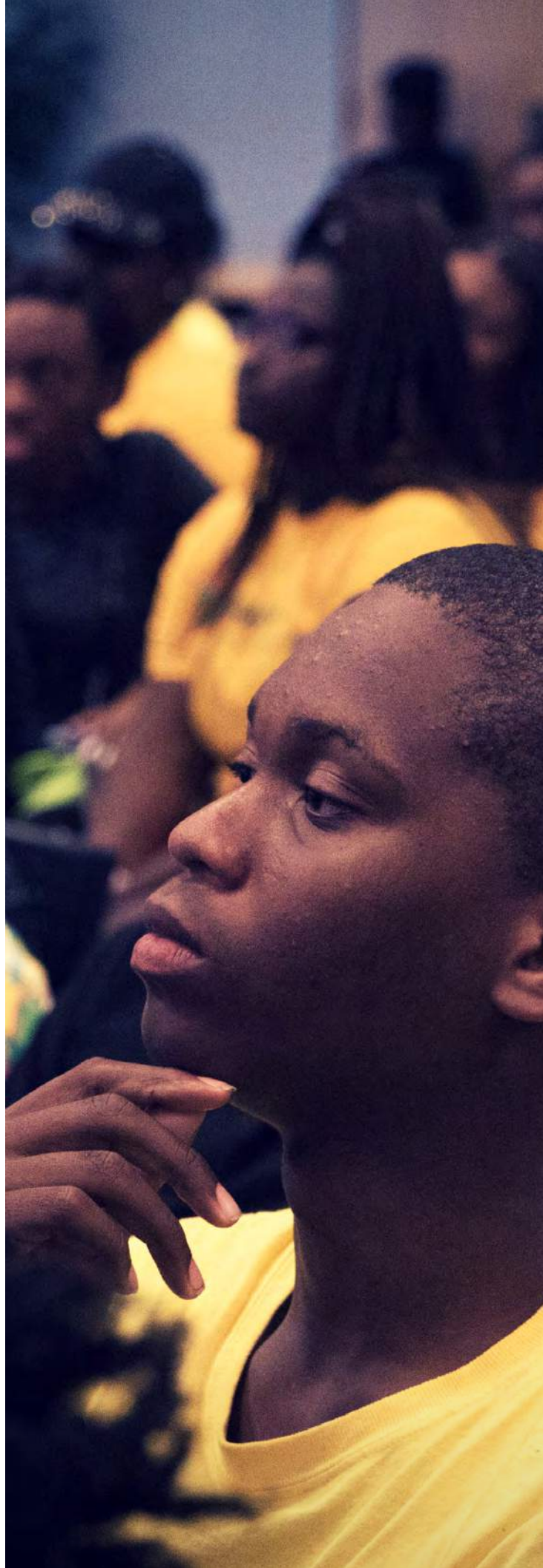
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## SOCIAL MEDIA

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[Facebook.com/urgentinc](https://www.facebook.com/urgentinc)

## CONFERENCE

[www.urgentincconference.com](http://www.urgentincconference.com)  
#YEDC2017



# YEDC 2017 THE EVENT



**Saliha Nelson, Vice  
President of Urgent, Inc.  
opens YEDC 2017**



Special Welcome By  
City of Miami Commissioner  
Keon Hardemon



**Urgent, Inc.'s 4th Annual Youth Economic Development Conference & Expo was held in partnership with Miami Dade College North Campus on July 11-12, 2017. This year's theme was Growing Youth Innovation. YEDC brought together a convening of over 450 summer interns and youth leaders ages 14-21 for a premier opportunity for personal and professional development in a dynamic and unique way. This high-energy, motivational, and educational day included career workshops, a vendor expo, entertainment, student films and competitions with great prizes thanks to our sponsors.**

**"JUST BY BEING HERE, YOU HAVE LEARNED SOMETHING THAT 90% OF YOUR NEIGHBORHOOD DOESN'T KNOW. USE THAT TO KEEP PUSHING FORWARD."**

**-COMMISSIONER HARDEMON**



THIS YEAR'S CONFERENCE MADE POSSIBLE BY

# OUR SPONSORS



Allegany  
Franciscan  
Ministries



FOUNDATION for  
NEW  
EDUCATION  
INITIATIVES, Inc.  
Supporting Miami-Dade County Public Schools



# By the Numbers

## 485

### ATTENDEES

Each day over 450 youth  
Ages 14-21 attended

## 52

### SESSIONS

Offered over 2- Days from  
July 11-12, 2017

## 32

### PRESENTERS

1- Youth Keynote  
1- Business Owner Keynote

## 05

### MASTER CLASSES

Miami Youth 4 Social Change  
Film Festival

## 08

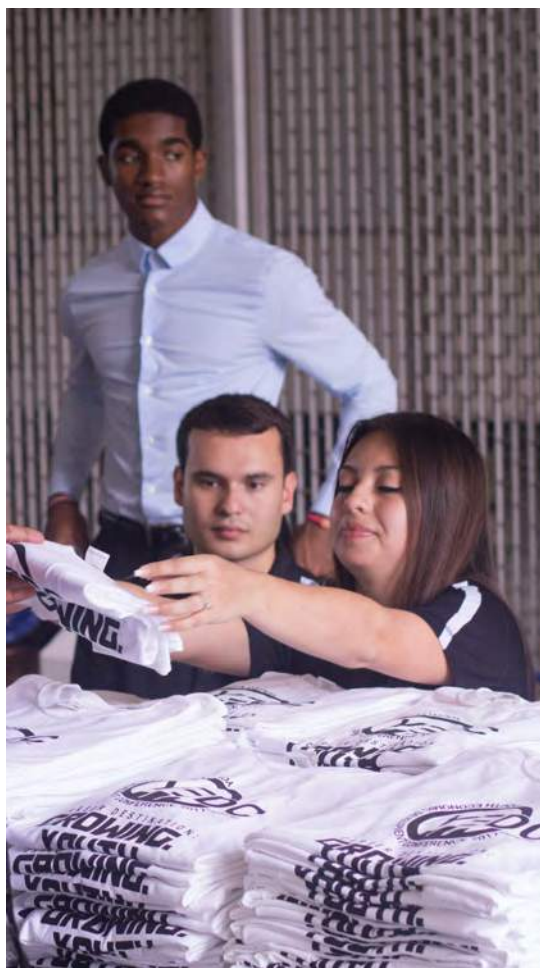
### YOUTH LED EXPOS

Presented by 15 youth  
leaders

## 10

### COMMUNITY PARTNERS

Teen Camps, Summer Interns,  
Performers & Volunteers





# Photo Gallery





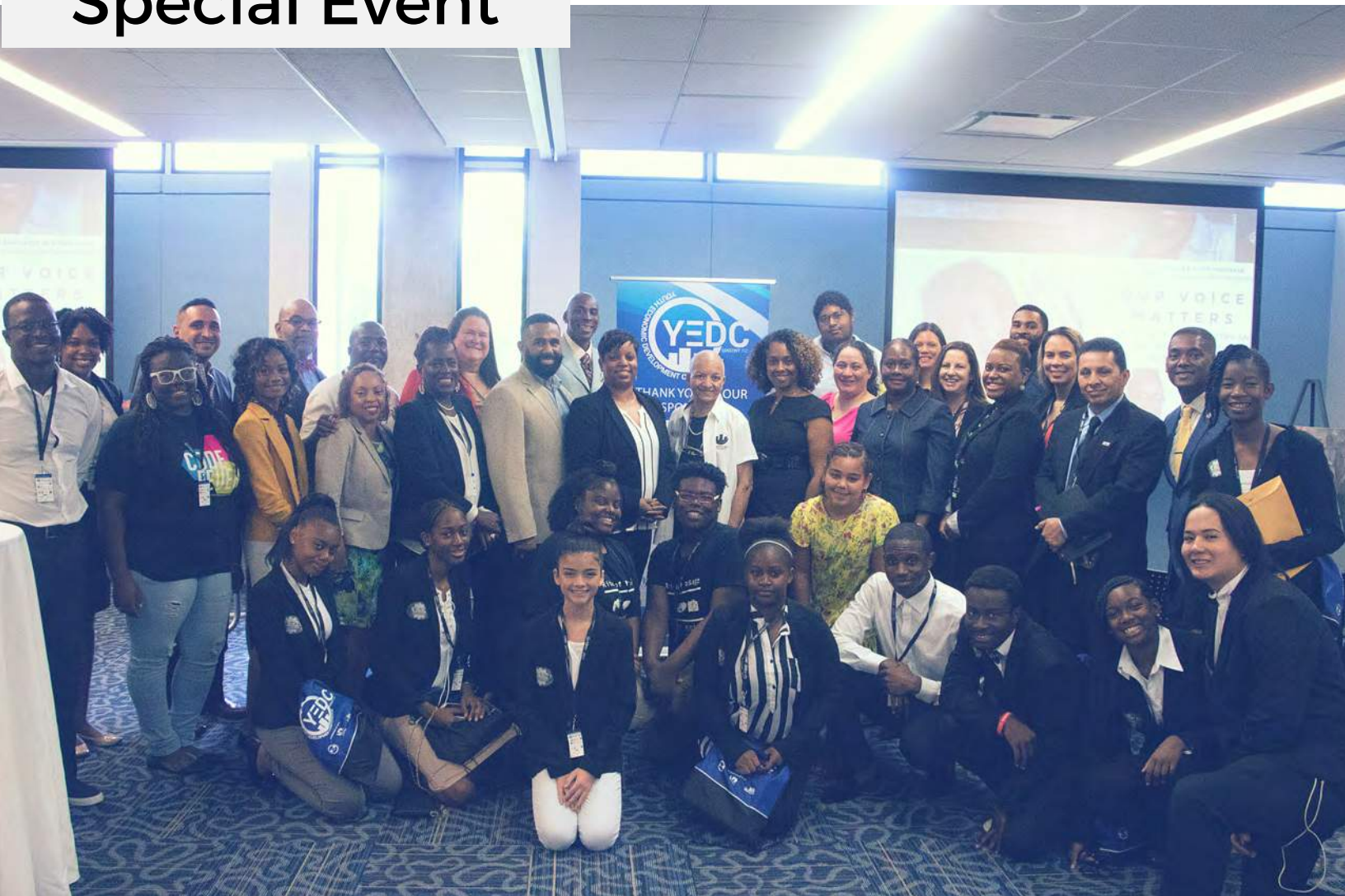








# Special Event



## VIP RECEPTION

### HOSTED BY

SALIHA NELSON, VICE PRESIDENT  
URGENT, INC

AND

DR. MALOU HARRISON, PRESIDENT  
MIAMI DADE COLLEGE, NORTH

As a special thank you to the sponsors, presenters and youth leader attendees, Urgent, Inc Vice President, Saliha Nelson, and Campus President Dr. Malou Harrison welcomed the special guests on campus with a special breakfast reception and art gallery walk.

Opening remarks were prepared by Urgent's Youth Ambassadors. The Overtown Children and Youth Coalition Youth Commissioners were also on hand to network with industry leaders.





# Highlights

1

## INDUSTRY WORKSHOPS

Throughout the day, young people exchanged, learned, connected and collaborated with industry professionals, entrepreneurs, educators, and company representatives who care about advancing the social and economic well being of young people.

2

LEFT WITH THE FEELING YOU LEARNED SOMETHING ABOUT POSSIBLE CAREERS OR ABOUT YOURSELF

100%

3

LEFT THE CONFERENCE FEELING YOU LEARNED SOMETHING OF VALUE

87%

“ No matter how old you are, you can work towards your goals. ”

## WHAT DID YOU LIKE ABOUT YEDC?

*"The workshops were inspirational"*  
*"It motivated me and gave me an extra push to achieve my goals."*

## DESCRIBE THE CONFERENCE IN 2 WORDS

*"It was amazing"*  
*"Inspiring and motivational"*  
*"Everything was on point"*  
*"I really liked it"*

## MOST IMPORTANT THING YOU LEARNED

*"I learned about new career opportunities."*





# Highlights

4

## ENTREPRENEURSHIP

*"I attended this expo with/for my daughter who is 16. I believe this was a great opportunity for her to meet other teens who've chosen financial building through the avenue of entrepreneurship. The session having the most impact was the "Building a Brand" session, which was conducted by teens who had started their own companies."*

-Parent

5

## YOUTH LED EXPOS

Youth led expos included a Teen Talk Show with Jill Tracey of Hot 105 FM, a Youth Entrepreneurs Panel lead by NFTE, a youth leadership session lead by the Overtown Children and Youth Coalition's Youth Commissioners and the Open Mic Youth Town Hall conducted by Dr. McGhee.

6

## NEW SESSIONS

New sessions included Robotics instructed by S.E.E.K. Foundation, a cell phone movie competition in 45 minutes, facilitated by 48-Hour Film Project, MDC Biology workshop that had students dissecting a squid and a professional development session by Macy's national trainer, Diane Hilair, who offered, "B" Empowered. Attendees left the session with the motto, "Don't wish for it, Work for it!"

**“ You can succeed no matter where you come from. ”**



## MOST IMPORTANT THING YOU LEARNED

*"Creativity can flow in anyway. "*

*"You can do whatever you want, when you have the opportunities and willingness to find them and get them."*

*"To never give up and always be positive."*

*"The most important thing I learned was that you can be whatever you choose to be no matter the circumstance."*

# KEY NOTE

URGENTINC.ORG

## VOICES OF INSPIRATION & MOTIVATION

*I liked both the keynotes speakers. I liked meeting Mo because he's done so much and he is only 15 and he's really inspirational for someone so young. Everything he said kind of encourages you to do better. Like he said there's a Mo's Bows in everyone. So I really like that quote.*

*- Monica, Urgent Inc Teen Ambassador*

*There should be more young speakers like Mo, and he is just 15. Adults can talk to the kids but when young people see each other, young people they feel inspired they want to be great too.*

*-Deondre, Urgent Inc Summer Intern*

Powerful keynote messages were delivered by local and national entrepreneurs, including owner and car expert Lowell Gelin with On Call Mechanics. He challenged students to be their best self and shared with them the tools to accomplish their goals.

Bow tie designer and owner of Mo's Bows, Moziah Bridges from Memphis, TN regaled his peers with the story of his life and business encouraging each to remember to work on their talent. Moziah is the 15-year old entrepreneur who recently contracted with the NBA to design and manufacture bow ties for league professional basketball players.





# CONFERENCE REVIEW

## YOUTH VOICE

Written by **TARIK DESIRE, URGENT INC COLLEGE INTERN**

I was privileged to attend Urgent Inc.'s 4th annual Youth Economic Development Conference this past week. The two day conference, hosted by Miami-Dade College North Campus, centered youth innovation, and featured the works of inspired film makers and entrepreneurs throughout Miami-Dade County and abroad.

I was quite impressed by the works produced by local young artists, in particular the short films presented during the film festival. Many of the projects demonstrated skillful cinematography, and delivered plots that creatively explored key social issues including domestic violence, drug abuse, fatherhood, and immigration policy reform.

Some of the most engaging and impactful works were put together by students from the Overtown area enrolled in Urgent Inc.'s F.A.C.E. summer internship program. Not only did these projects speak to the legitimacy of youth creativity and artistic vision, but they demonstrated that

when given the resources and opportunity, children have the potential to exercise effective leadership, social awareness, and pride, not only for themselves, but for their local community.

The film festival was a spring board for the various interactive sessions and educational seminars hosted by local leaders, business professionals, and academics from across Miami-Dade County. These seminars ranged from the likes of "(B)Empowered," a work skills and professional development workshop that helped students discover their strengths and weaknesses, to interactive and rewarding sessions like "STEAM," a youth workshop in which participants "learned the fundamentals of robotics and the arts." Many of the workshops challenged students to think critically, and introduced them to important life skills like effective resume writing, community engagement, and business professionalism.

Like artistic creativity, entrepreneurship was a central

theme throughout the conference. The conference was book-ended by the "Urban Philanthropy Business Pitch Competition," in which students, either as individuals or as a collective, presented business ideas that either encouraged or facilitated economic development. One of the most creative and inventive business models was that of a local book fair that would serve as a platform for local writers and poets to publish and market their works. This business idea, like many of the others featured, was one that would ultimately invest in local business, and provide a service to members of the community who are often denied access to resources and economic opportunities because of systemic and social barriers. Though it is a work in progress, the conference was an overall success, and spoke volumes to the importance of Youth Development programming, and the power that can be actualized by youth when they are given the tools to lead.



# Stand Outs

Workshop Rating Out of 5 ☆

4.3



5.0 Adventures in Chemistry | 5.0 Men Making Moves | 5.0 (B) Empowered | 5.0 Unlocking Your Potential and Owning it | 5.0 Journey With Young Entrepreneurs | 5.0 Using Your Voice for Social Change | 5.0 Film Directing 101 | 5.0 Our Voice Matters | 5.0 Behind the Scenes | 4.9 Business Pitch Competition | 4.8 Careers in Hospitality | 4.7 ArtWorks! | 4.5 Let's Go! Creating a Road Map to College | 4.5 MDC Business of Biology | 4.5 How Sisterhood Empowers | 4.5 Wellness & Healing



# Festival Highlights



**05**  
MASTER  
CLASSES

Film makers, Directors &  
Producers

**1285**  
SHORT FILM  
SUBMISSIONS

International Reach

**25**  
SHORT FILMS  
ACCEPTED

8 1st Time Film makers

**04**  
WINNERS!

2 Audience Choice  
Awards



**FFH**  
Florida Film House

MIAMI-DADE  
COUNTY

**connecther**

**4**  
The 48 Hour  
Film Project





### Film Festival Producers Award

DIFFERENCE

Chuy-Tzu Chang

*"I learned from the film festival how talented the kids in Miami are."*



### Audience Award Winner

BETWEEN TWO LANDS

Brenda Saucedo

## Festival Winners



### Short Film Jury Award Winner

SPEAK

Calyx Passailaigue

*"Good food, great films."*



### Audience Award Winner

PRODIGAL SON

Florida Film House 1st Take Youth

*"It was powerful to learn one of the films was made by an iphone. That is phenomenal. Life changing media really can happen via an iphone. It was absolutely amazing to attend."*





# BUSINESS PITCH COMPETITION

*And the Winner is....*

PIC PHOTO BOOTH





# Urgent, Inc. registering 500 youth for Economic Development Conference

South Florida Times 22 Jun 2017 - Staff Report

MIAMI – For the fourth year, Miami Dade College North Campus has



Last year's (2016) conference was filled with youth who received lots of valuable knowledge and information



## Promotional Activities

#YEDC2017

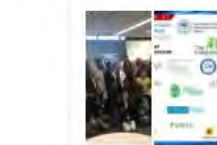


Jill Tracey added 2 photos and a video.  
July 11 · 🌐

I am so proud of my #UrgentInc Summer school broadcast students today they presented a forum all about Social Media and Acceptance. Are you free to be who you want to be? I was so happy to see so many of them actually listen to us I want HoT 105 and even without their parents!!!



Quiet On The Set! @C  
Film Panel discussion v  
day, thanks @UrgentInc



1.6K  
Impressions

[HOME](#)
[ACADEMICS](#)
[ALUMNI](#)
[ARTS AND CULTURE](#)
[ATHLETICS](#)
[CAMPUS LIFE](#)
[IN THE COMMUNITY](#)

### Miami Dade College's North Campus to Host Youth Economic Development Conference

Miami, June 29, 2017 – Miami Dade College's (MDC) North Campus will partner with Urgent, Inc. to host the Youth Economic Development Conference, July 11-12. Youth, ages 14-21, can enjoy a free interactive and educational experience focusing on arts, coding and technology, entrepreneurship, hospitality and tourism, and journalism.

Mobile App

2300 Page Views  
174 Accessed App



www.urgentincconference.com



**URGENT  
INC**

*See You Next Year!*

**SAVE THE  
DATE**

**JULY 17-18, 2018**

**Miami Dade College,  
North Campus**

Miami, FL

**BECOME**

**A**

**SPONSOR**

For More Information Contact Public Relations Manager

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